

EUWID Price Watch Germany

July 2026

Prices in € per tonne free delivered
unless otherwise stated

	July 2026	June 2026	July 2025
Fine paper			
Woodfree uncoated			
A4 C-grade, branded paper	810 - 920	820 - 920	850 - 940
A4 C-grade, non-branded paper	780 - 810	790 - 820	820 - 890
Offset sheets 80 g	910 - 990	940 - 990	950 - 1,050
Offset reels 80 g	890 - 940	900 - 940	910 - 980
Woodfree coated			
Sheets, double coated, 100 g	900 - 980	930 - 990	950 - 1,050
Reels, double coated, 100 g	890 - 940	900 - 950	900 - 960
Publication paper			
Newsprint 45 g (coldset)	600 - 635	585 - 610	585 - 610
Newsprint 42.5 g (coldset)	610 - 645	595 - 620	595 - 620
Newsprint 45 g (heatset)	610 - 650	585 - 610	580 - 610
LWC offset 60 g	795 - 840	795 - 840	770 - 805
SC offset 56 g (A)	675 - 695	670 - 690	670 - 695
SC rotogravure 56 g (A)	675 - 705	670 - 700	670 - 695
Corrugated case material			
Primary fibre corrugated case material			
Unbleached kraftliner from Scandinavia 175 g	970 - 990	910 - 990	890 - 930
Semi-chemical corrugated medium ¹⁾	815 - 1,080	815 - 1,040	795 - 1,020
White-top kraftliner 140 g	1,150 - 1,230	1,110 - 1,230	1,090 - 1,170
Recycled corrugated case material			
Schrenz	640 - 650	640 - 650	610 - 630
Wellenstoff	670 - 680	670 - 680	640 - 660
Testliner II	700 - 710	700 - 710	670 - 690
Testliner III	680 - 690	680 - 690	650 - 670
White-top testliner, coated	930 - 950	930 - 950	930 - 970
White-top testliner, 140 g, ISO 70-75	810 - 825	810 - 825	830 - 845
Cartonboard			
Unlined chipboard	815 - 835	815 - 835	815 - 855
GD II	870 - 940	870 - 940	890 - 960
GC II	1,140 - 1,195	1,140 - 1,205	1,240 - 1,275

¹⁾ Prices at the upper end of the range represent Scandinavian primary fibre grades, lower-end prices are quoted for other European grades.© 2026 EUWID Europäischer Wirtschaftsdienst GmbH
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and coldset newsprint, which was too wide and thus not sustainable. Several experts confirmed that the pricing of recent special and project business transactions involving heatset newsprint had become a major concern for many paper producers. Over the past few months, manufacturers had cut back the supply of heatset newsprint because production was economically unattractive. They now intend to bring prices for this business back into line with prevailing market levels, either in one step or in two stages.

Commercial printers criticised paper mills for pursuing the July price increase "at all costs." Some are astonished that several suppliers are striving to push through such hefty hikes at the very time when printers were already under strain. At the end of the day, they had faced considerable cost pressure for months in what was a declining market. The latest surcharges for numerous

consumables and logistics had been extremely hard to pass on to print buyers. In light of this situation, they said, the industry was characterised by a highly strained competitive landscape that threatened some companies' very survival.

Commercial printers worry that paper prices and the resulting high printing costs might have a negative impact on business, and that demand will suffer renewed setbacks. Other sources countered that good-quality print products remain indispensable for advertisers because they have a high degree of effectiveness. Potential alternatives, such as digital marketing, were still largely under development and too often missed the mark, leaving several insiders in the printing business confident about the future of paper-based advertising.

Experts explained that a continuous structural downturn in demand was unavoidable. However, a renewed slump in demand for paper was less

likely. Instead, they expect the annual decline in demand to level off.

Paper industry representatives stressed that they had to turn a profit, even in a contracting market. The current period of upheaval in the graphic paper business might put mills under existential pressure, so newsprint producers felt compelled to improve their earnings situation.

Palm recently reacted to this complex situation by announcing the conversion of the King's Lynn paper mill from newsprint to corrugated case material production. Observers said that the move could affect not only the British newsprint market, but also Continental Europe. Observers did not expect the conversion to result in an outright shortage, but said it could tighten the newsprint market. Against this backdrop, any unplanned production stoppages could lead to temporary

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